

# KANSAS MENTORS

## Gold Star Program



## Welcome

Kansas Mentors is excited to welcome you to the Gold Star Program and would like to thank you for your commitment to the youth and future of Kansas.

## Getting Started

Your welcome packet included your Gold Star Certificate—feel free to display this!

As a proud Gold Star Program, we encourage you to also display the KM Gold Star Logo.

Feel free to use the images below - we will send you an electronic file. Need a few ideas? Try it on the following:

- Marketing materials that are used when approaching funders or future partners
- Program website
- Promotional materials
- Recruitment items



## Use of Logo

The logo is available in electronic format for use in your advertising and promotional materials. While we encourage your creativity when placing the logo, we ask that you don't make any alterations to the image to maintain consistency.

**Layout.** Please refrain from altering the location or recreating any of the words when placing the logo.

**Color & Context.** The logo should always be easy to read; please refrain from placing the logo on a busy background or photo.

**Orientation & Scale.** When resizing the logo please ensure the image does not become distorted or rotated.

**Size & Space.** A clear zone must surround the freestanding logo—the minimum space needed is equal to 1/8 of the logos' height. The logo should be no smaller than .5" tall due to legibility issues.

## Being a KM Gold Star Program

As a Gold Star program, you have shown your commitment to providing a safe and quality mentoring experience for the youth of Kansas.

We encourage you to leverage this!

- Educate your board of directors or parent organization on the importance of best practices and what it means to be a Kansas Mentors Gold Star Program
- Reference your Gold Star status in your grant applications
- Stay connected to Kansas Mentors for funding and promotional opportunities for Gold Star Programs